

Executive Summary 2010

Spanish fork Marketplace

Radius 1: 1000 N MAIN ST, SPANISH FORK, UT 84660-1166, 0.00 - 1.00 Miles, Total



- The population in this area is estimated to change from 4,461 to 5,228, resulting in a growth of 17.2% between 2000 and the current year. Over the next five years, the population is projected to grow by 14.1%.

The population in the United States is estimated to change from 281,421,906 to 309,038,974, resulting in a growth of 9.8% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.1%.

The current year median age for this area is 28.0, while the average age is 31.5. Five years from now, the median age is projected to be 29.1.

The current year median age for the United States is 37.0, while the average age is 37.7. Five years from now, the median age is projected to be 37.8.

Of this area's current year estimated population:

90.4% are White Alone, 1.1% are Black or African Am. Alone, 0.6% are Am. Indian and Alaska Nat. Alone, 0.6% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 4.9% are Some Other Race, and 2.3% are Two or More Races.

Of the United States's current year estimated population:

72.3% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.4% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.8% are Some Other Race, and 3.0% are Two or More Races.

This area's current estimated Hispanic or Latino population is 8.0%, while the United States current estimated Hispanic or Latino population is 15.8%.



- The number of households in this area is estimated to change from 1,419 to 1,696, resulting in an increase of 19.5% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 15.0%.

The number of households in the United States is estimated to change from 105,480,101 to 116,136,617, resulting in an increase of 10.1% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 4.1%.



- The average household income is estimated to be \$56,832 for the current year, while the average household income for the United States is estimated to be \$71,071 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$56,832 to \$61,311.

The average household income in the United States is projected to change over the next five years, from \$71,071 to \$77,465.

The current year estimated per capita income for this area is \$18,506, compared to an estimate of \$27,034 for the United States as a whole.

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Radius 1: 1000 N MAIN ST, SPANISH FORK, UT 84660-1166, 0.00 - 1.00 Miles, Total



■ For this area, 47.4% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

1.1% are in the Armed Forces, 64.5% are employed civilians, 3.4% are unemployed civilians, and 31.0% are not in the labor force.

For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 61.0% are employed civilians, 4.1% are unemployed civilians, and 34.4% are not in the labor force.

For this area, 47.4% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

32.0% have occupation type blue collar, 51.4% are white collar, and 16.6% are Service & farm workers.

For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

22.1% have occupation type blue collar, 60.2% are white collar, and 17.6% are Service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

0.5% are in Architecture and Engineering, 0.5% are in Arts, Entertainment and Sports, 3.1% are in Business and Financial Operations, 0.4% are in Computers and Mathematics, 4.0% are in Education, Training and Libraries, 2.5% are in Healthcare Practitioners and Technicians, 2.6% are in Healthcare Support, 0.7% are in Life, Physical and Social Sciences, 9.4% are in Management, 21.3% are in Office and Administrative Support.

0.4% are in Community and Social Services, 4.3% are in Food Preparation and Serving, 0.8% are in Legal Services, 1.4% are in Protective Services, 7.8% are in Sales and Related Services, 4.5% are in Personal Care Services.

3.4% are in Building and Grounds Maintenance, 9.7% are in Construction and Extraction, 0.5% are in Farming, Fishing and Forestry, 5.1% are in Maintenance and Repair, 10.4% are in Production, 6.9% are in Transportation and Moving.

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

1.9% are in Architecture and Engineering, 1.9% are in Arts, Entertainment and Sports, 4.4% are in Business and Financial Operations, 2.4% are in Computers and Mathematics, 5.8% are in Education, Training and Libraries, 5.1% are in Healthcare Practitioners and Technicians, 2.3% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 9.6% are in Management, 14.2% are in Office and Administrative Support.

1.6% are in Community and Social Services, 5.4% are in Food Preparation and Serving, 1.1% are in Legal Services, 2.2% are in Protective Services, 11.3% are in Sales and Related Services, 3.3% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 6.0% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.4% are in Maintenance and Repair, 6.5% are in Production, 6.1% are in Transportation and Moving.

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Radius 1: 1000 N MAIN ST, SPANISH FORK, UT 84660-1166, 0.00 - 1.00 Miles, Total



- Currently, it is estimated that 3.3% of the population age 25 and over in this area had earned a Master's Degree, 0.7% had earned a Professional School Degree, 0.3% had earned a Doctorate Degree and 12.6% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 7.0% had earned a Master's Degree, 1.9% had earned a Professional School Degree, 1.1% had earned a Doctorate Degree and 17.4% had earned a Bachelor's Degree.



- Most of the dwellings in this area (65.7%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (66.8%).

The majority of dwellings in this area are estimated to be structures of 1 Unit Detached for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached for the same year.

The majority of housing units in this area (19.9%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

The majority of housing units in the United States (16.2%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

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Radius 2: 1000 N MAIN ST, SPANISH FORK, UT 84660-1166, 0.00 - 3.00 Miles, Total



- The population in this area is estimated to change from 20,090 to 31,278, resulting in a growth of 55.7% between 2000 and the current year. Over the next five years, the population is projected to grow by 17.6%.

The population in the United States is estimated to change from 281,421,906 to 309,038,974, resulting in a growth of 9.8% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.1%.

The current year median age for this area is 26.7, while the average age is 30.2. Five years from now, the median age is projected to be 27.9.

The current year median age for the United States is 37.0, while the average age is 37.7. Five years from now, the median age is projected to be 37.8.

Of this area's current year estimated population:

92.4% are White Alone, 0.5% are Black or African Am. Alone, 0.8% are Am. Indian and Alaska Nat. Alone, 0.6% are Asian Alone, 0.4% are Nat. Hawaiian and Other Pacific Isl. Alone, 3.2% are Some Other Race, and 2.2% are Two or More Races.

Of the United States's current year estimated population:

72.3% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.4% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.8% are Some Other Race, and 3.0% are Two or More Races.

This area's current estimated Hispanic or Latino population is 6.5%, while the United States current estimated Hispanic or Latino population is 15.8%.



- The number of households in this area is estimated to change from 5,625 to 8,845, resulting in an increase of 57.2% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 17.5%.

The number of households in the United States is estimated to change from 105,480,101 to 116,136,617, resulting in an increase of 10.1% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 4.1%.



- The average household income is estimated to be \$67,976 for the current year, while the average household income for the United States is estimated to be \$71,071 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$67,976 to \$74,675.

The average household income in the United States is projected to change over the next five years, from \$71,071 to \$77,465.

The current year estimated per capita income for this area is \$19,325, compared to an estimate of \$27,034 for the United States as a whole.

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Radius 2: 1000 N MAIN ST, SPANISH FORK, UT 84660-1166, 0.00 - 3.00 Miles, Total



■ For this area, 48.3% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.6% are in the Armed Forces, 68.4% are employed civilians, 2.5% are unemployed civilians, and 28.5% are not in the labor force.

For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 61.0% are employed civilians, 4.1% are unemployed civilians, and 34.4% are not in the labor force.

For this area, 48.3% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

25.3% have occupation type blue collar, 60.0% are white collar, and 14.7% are Service & farm workers.

For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

22.1% have occupation type blue collar, 60.2% are white collar, and 17.6% are Service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

1.3% are in Architecture and Engineering, 1.4% are in Arts, Entertainment and Sports, 3.8% are in Business and Financial Operations, 2.9% are in Computers and Mathematics, 6.1% are in Education, Training and Libraries, 4.6% are in Healthcare Practitioners and Technicians, 2.5% are in Healthcare Support, 0.6% are in Life, Physical and Social Sciences, 8.6% are in Management, 16.3% are in Office and Administrative Support.

0.7% are in Community and Social Services, 3.9% are in Food Preparation and Serving, 0.6% are in Legal Services, 2.4% are in Protective Services, 13.1% are in Sales and Related Services, 2.6% are in Personal Care Services.

2.8% are in Building and Grounds Maintenance, 7.3% are in Construction and Extraction, 0.5% are in Farming, Fishing and Forestry, 3.2% are in Maintenance and Repair, 9.4% are in Production, 5.5% are in Transportation and Moving.

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

1.9% are in Architecture and Engineering, 1.9% are in Arts, Entertainment and Sports, 4.4% are in Business and Financial Operations, 2.4% are in Computers and Mathematics, 5.8% are in Education, Training and Libraries, 5.1% are in Healthcare Practitioners and Technicians, 2.3% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 9.6% are in Management, 14.2% are in Office and Administrative Support.

1.6% are in Community and Social Services, 5.4% are in Food Preparation and Serving, 1.1% are in Legal Services, 2.2% are in Protective Services, 11.3% are in Sales and Related Services, 3.3% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 6.0% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.4% are in Maintenance and Repair, 6.5% are in Production, 6.1% are in Transportation and Moving.

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Radius 2: 1000 N MAIN ST, SPANISH FORK, UT 84660-1166, 0.00 - 3.00 Miles, Total



- Currently, it is estimated that 4.1% of the population age 25 and over in this area had earned a Master's Degree, 1.0% had earned a Professional School Degree, 0.2% had earned a Doctorate Degree and 19.2% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 7.0% had earned a Master's Degree, 1.9% had earned a Professional School Degree, 1.1% had earned a Doctorate Degree and 17.4% had earned a Bachelor's Degree.



- Most of the dwellings in this area (79.6%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (66.8%).

The majority of dwellings in this area are estimated to be structures of 1 Unit Detached for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached for the same year.

The majority of housing units in this area (37.5%) are estimated to have been Housing Unit Built 2000 or later for the current year.

The majority of housing units in the United States (16.2%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

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Radius 3: 1000 N MAIN ST, SPANISH FORK, UT 84660-1166, 0.00 - 5.00 Miles, Total



- The population in this area is estimated to change from 49,423 to 77,397, resulting in a growth of 56.6% between 2000 and the current year. Over the next five years, the population is projected to grow by 18.6%.

The population in the United States is estimated to change from 281,421,906 to 309,038,974, resulting in a growth of 9.8% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.1%.

The current year median age for this area is 26.7, while the average age is 30.5. Five years from now, the median age is projected to be 28.0.

The current year median age for the United States is 37.0, while the average age is 37.7. Five years from now, the median age is projected to be 37.8.

Of this area's current year estimated population:

92.8% are White Alone, 0.4% are Black or African Am. Alone, 0.6% are Am. Indian and Alaska Nat. Alone, 0.6% are Asian Alone, 0.4% are Nat. Hawaiian and Other Pacific Isl. Alone, 3.2% are Some Other Race, and 2.2% are Two or More Races.

Of the United States's current year estimated population:

72.3% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.4% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.8% are Some Other Race, and 3.0% are Two or More Races.

This area's current estimated Hispanic or Latino population is 6.6%, while the United States current estimated Hispanic or Latino population is 15.8%.



- The number of households in this area is estimated to change from 13,768 to 21,504, resulting in an increase of 56.2% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 18.4%.

The number of households in the United States is estimated to change from 105,480,101 to 116,136,617, resulting in an increase of 10.1% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 4.1%.



- The average household income is estimated to be \$72,277 for the current year, while the average household income for the United States is estimated to be \$71,071 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$72,277 to \$79,676.

The average household income in the United States is projected to change over the next five years, from \$71,071 to \$77,465.

The current year estimated per capita income for this area is \$20,169, compared to an estimate of \$27,034 for the United States as a whole.

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Radius 3: 1000 N MAIN ST, SPANISH FORK, UT 84660-1166, 0.00 - 5.00 Miles, Total



■ For this area, 47.5% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.4% are in the Armed Forces, 67.2% are employed civilians, 2.2% are unemployed civilians, and 30.1% are not in the labor force.

For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 61.0% are employed civilians, 4.1% are unemployed civilians, and 34.4% are not in the labor force.

For this area, 47.5% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

23.9% have occupation type blue collar, 61.5% are white collar, and 14.6% are Service & farm workers.

For the United States, 47.3% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

22.1% have occupation type blue collar, 60.2% are white collar, and 17.6% are Service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

1.4% are in Architecture and Engineering, 1.9% are in Arts, Entertainment and Sports, 3.4% are in Business and Financial Operations, 3.1% are in Computers and Mathematics, 7.7% are in Education, Training and Libraries, 4.7% are in Healthcare Practitioners and Technicians, 2.2% are in Healthcare Support, 0.7% are in Life, Physical and Social Sciences, 8.8% are in Management, 15.3% are in Office and Administrative Support.

0.8% are in Community and Social Services, 4.2% are in Food Preparation and Serving, 0.7% are in Legal Services, 1.9% are in Protective Services, 13.1% are in Sales and Related Services, 3.2% are in Personal Care Services.

2.6% are in Building and Grounds Maintenance, 8.4% are in Construction and Extraction, 0.4% are in Farming, Fishing and Forestry, 3.1% are in Maintenance and Repair, 7.7% are in Production, 4.6% are in Transportation and Moving.

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

1.9% are in Architecture and Engineering, 1.9% are in Arts, Entertainment and Sports, 4.4% are in Business and Financial Operations, 2.4% are in Computers and Mathematics, 5.8% are in Education, Training and Libraries, 5.1% are in Healthcare Practitioners and Technicians, 2.3% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 9.6% are in Management, 14.2% are in Office and Administrative Support.

1.6% are in Community and Social Services, 5.4% are in Food Preparation and Serving, 1.1% are in Legal Services, 2.2% are in Protective Services, 11.3% are in Sales and Related Services, 3.3% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 6.0% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.4% are in Maintenance and Repair, 6.5% are in Production, 6.1% are in Transportation and Moving.

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Radius 3: 1000 N MAIN ST, SPANISH FORK, UT 84660-1166, 0.00 - 5.00 Miles, Total



- Currently, it is estimated that 5.6% of the population age 25 and over in this area had earned a Master's Degree, 1.3% had earned a Professional School Degree, 0.9% had earned a Doctorate Degree and 20.4% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 7.0% had earned a Master's Degree, 1.9% had earned a Professional School Degree, 1.1% had earned a Doctorate Degree and 17.4% had earned a Bachelor's Degree.



- Most of the dwellings in this area (80.5%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (66.8%).

The majority of dwellings in this area are estimated to be structures of 1 Unit Detached for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached for the same year.

The majority of housing units in this area (36.9%) are estimated to have been Housing Unit Built 2000 or later for the current year.

The majority of housing units in the United States (16.2%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

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Radius 3: 1000 N MAIN ST, SPANISH FORK, UT 84660-1166, 0.00 - 5.00 Miles, Total

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1000 N MAIN ST	Latitude/Longitude	40.125986	-111.654450
SPANISH FORK, UT 84660-1166	Radius	0.00	- 1.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1000 N MAIN ST	Latitude/Longitude	40.125986	-111.654450
SPANISH FORK, UT 84660-1166	Radius	0.00	- 3.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

1000 N MAIN ST	Latitude/Longitude	40.125986	-111.654450
SPANISH FORK, UT 84660-1166	Radius	0.00	- 5.00

Project Information:

Site: 1

Order Number: 969458396